

VISWANATH VENKATESH

Distinguished Professor and George and Boyce Billingsley Chair in Information Systems
Department of Information Systems, Walton College of Business
University of Arkansas, Fayetteville, AR 72701
Phone: 479-575-3869; Cell: 240-353-6666; Fax: 479-575-3689
Email: vvenkatesh@vvenkatesh.us; URL: <http://vvenkatesh.com>
URL for research rankings site: <http://vvenkatesh.com/ISRanking>

URL for "Road to Success: A Guide for Researchers in the Behavioral and Social Sciences":
<http://vvenkatesh.com/book>

Viswanath Venkatesh, who completed his PhD at the University of Minnesota in 1997, is a Distinguished Professor and the first holder of the George and Boyce Billingsley Chair in Information Systems at the Walton College of Business, University of Arkansas, where he has been since June 2004. Prior to joining Arkansas, he was on the faculty at the University of Maryland. In addition to presenting his work at universities across the world, he has held visiting appointments at universities around the world.

His research focuses on understanding the diffusion of technologies in organizations and society. For over a decade, he has worked with several companies and government agencies, and has rigorously studied real-world phenomena. Recently, he served on an expert panel at the United Nations on the advancement of women. The sponsorship of his research has been about US\$10M. His work has appeared in leading journals in human-computer interaction, information systems, organizational behavior, psychology, marketing, medical informatics, and operations management journals including *Management Science*, *MIS Quarterly (MISQ)*, *Information Systems Research (ISR)*, *Organizational Behavior and Human Decision Processes (OBHDP)*, *Journal of Marketing*, *Personnel Psychology*, *Production and Operations Management (POM)*, *Journal of the American Medical Informatics Association*, *Decision Sciences Journal (DSJ)*, and *International Journal of Human-Computer Studies*. He is one of only two scholars to have published 19 or more papers in *MIS Quarterly*. From 2005-'14, he was the most productive in terms of publications in the premier journals in information systems (i.e., *Information Systems Research* and *MIS Quarterly*).

He is widely regarded as one of the most influential scholars in business and economics. His articles have been cited about 55,000 times and about 13,000 times per Google Scholar and Web of Science, respectively. In 2014, he was recognized by Thomson Reuters as one of only 95 high-impact scholars in business and economics (highlycited.com), based on publications from 2000 to 2012. Apart from this, several sources have named him among the most-cited in information systems, management and business in general. His papers are among the most cited in the respective journals: his *ISR* (2000) is the 2nd most cited paper, his *DSJ* (1996) is the most-cited paper, his *MISQ* (2003) is the 2nd most-cited paper, and his *Management Science* (2000) is the 3rd most-cited paper. In 2012, his *DSJ* (2008) was among the 50 papers to receive Emerald's Citations of Excellence award for 2012—in 2014, this paper was selected to be among only 35 most-cited papers across 15 years of this award. In 2008, his *MISQ* (2003) paper was identified as a current classic by *Science Watch* (a Thomson Reuters' service) and since 2009, it is the most influential article in one of the four *Research Front Maps* in business and economics.

He has taught a wide variety of undergraduate, MBA, exec MBA, PhD, and executive courses. Student evaluations have rated him to be among the best instructors at the various institutions, and he has received teaching awards at the school and university levels. He has performed extensive administration and service. At Arkansas, he served as the director of the information systems PhD program for two terms (2004-'09; 2011-'15), with the latter term including him serving as chair of the Walton College PhD committee. During his term as director, he led a transformational effort that produced the top-two most-productive information systems assistant professors graduating since 2000—Sykes and Bala (Chen et al. 2015, *Communications of the AIS*). At Maryland, he was the Director of the MBA Consulting Program and led undergraduate curriculum revision efforts. He has served on several committees at the university, school and department levels. In 2009, he launched an IS research rankings web site, affiliated with the Association for Information Systems (AIS), that has received many accolades from the academic community. He is currently a Senior Editor (SE) at *MISQ* and *AIS Transactions on Human-Computer Interaction*. From 2008 to 2011, he served as an SE at *ISR*. He is serving and/or has served in various other editorial roles at *Management Science*, *MISQ*, *ISR*, *Journal of AIS*, *POM*, *OBHDP*, and *DSJ*. *MISQ* named him "Reviewer of the Year" in 1999.

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Email: vvenkatesh@vvenkatesh.us; URL: <http://vvenkatesh.com>

URL for research rankings site: <http://vvenkatesh.com/ISRanking>

URL for "Road to Success: A Guide for Researchers in the Behavioral and Social Sciences":

<http://vvenkatesh.com/book>

I. RESEARCH

Book

Road to Success: A Guide for Researchers in the Behavioral and Social Sciences (released August 2011)

URL: <http://vvenkatesh.com/book>

Presentations related to the book

University of Wisconsin—Whitewater (Sep 2015)

Pacific and Asia Conference on Information Systems Doctoral Consortium (Jul 2015)

NEOMA Business School, Reims campus (Mar 2015)

NEOMA Business School, Rouen campus (Mar 2015)

University of Queensland, Australia (Dec 2014)

Tsinghua University, China (May 2014)

Chinese University of Geosciences, China (May 2014)

Hong Kong Polytechnic University, Hong Kong (Mar 2014)

Ming Chuan University, Taiwan (Mar 2014)

Monash University, Malaysia (Jun 2013)

Georgia State University, Atlanta (Jan 2012)

Washington State University, Pullman (Nov 2011)

Association for Information Systems Webinar (Nov 2011)

University of Wollongong, Australia (Jul 2011)

Hong Kong Polytechnic University, Hong Kong (Mar 2011)

Journal Articles

1. Venkatesh, V., Sykes, T.A., Chan, F., Thong, J., and Hu, P. "Antecedents and Consequences of Internet Addiction: A Study on Parent-child Dyads," *MIS Quarterly*, forthcoming.
2. Venkatesh, V., Brown, S.A., and Wati, Y. "Technology Adoption in Households: An Illustration of the Guidelines for Mixed Methods Research," *Journal of the AIS*, forthcoming.
3. Venkatesh, V., Rai, A., and Maruping, L.M. "Information Systems Projects and Individual Developer Outcomes: Role of Project Managers and Process Control," *Information Systems Research*, forthcoming.
4. Venkatesh, V., Windeler, J., Bartol, K.M., and Williamson, I.O. "Person-organization and Person-job Fit Perceptions of New Employees: Work Outcomes and Gender Differences," *MIS Quarterly*, forthcoming.

5. Windeler, J., Maruping, L.M., and Venkatesh, V. "Systems Development Risk Factors: The Role of Empowering Leadership in Lowering Developers' Stress," *Information Systems Research*, forthcoming.
6. Venkatesh, V., Bala, H., and Sambamurthy, V. "Organizational Implementation of an Information and Communication Technology in Developing Countries: A Multi-method Longitudinal Study in a Bank in India," *Information Systems Research*, forthcoming.
7. Bala, H., Venkatesh, V., Venkatraman, S., and Bates, J. "If the Worst Happens: Five Strategies for Developing and Leveraging Information Technology-Enabled Disaster Response in Healthcare," *IEEE Journal of Biomedical and Health Informatics*, forthcoming.
8. Venkatesh, V., Hoehle, H., Aloysius, J.A., and Burton, S. "Design and Evaluation of Auto-ID Enabled Shopping Assistance Artifacts: Two Retail Store Laboratory Experiments," *MIS Quarterly*, forthcoming.
9. Zhang, X. and Venkatesh, V. "Facilitating Job Outcomes: Understanding the Role of KMS Design and Peer Support," *MIS Quarterly*, forthcoming.
10. Sykes, T.A. and Venkatesh, V. "Explaining Post-implementation Employee System Use and Friendship, Advice and Impeding Social Ties," *MIS Quarterly*, forthcoming.
11. Maruping, L.M., Bala, H., Venkatesh, V., and Brown, S.A. "Going Beyond Intention: Integrating Behavioral Expectation into the Unified Theory of Acceptance and Use of Technology," *Journal of the American Society for Information Science and Technology*, forthcoming.
12. Goode, S., Hoehle, H., Venkatesh, V., and Brown, S.A. "User Compensation as a Data Breach Recovery Action: An Investigation of the Sony PlayStation Network Breach," *MIS Quarterly*, forthcoming.
13. Bala, H. and Venkatesh, V. "Employees' Reactions to IT-enabled Process Innovations in the Age of Big Data Analytics," *Business Process Management Journal*, forthcoming.
14. Aloysius, J.A., Hoehle, H., Goodarzi, S., and Venkatesh, V. "Big Data Initiatives in Retail Environments: Linking Service Process Perceptions to Shopping Outcomes," *Annals of Operations Research*, forthcoming.
15. Venkatesh, V., Rai, A., Sykes, T.A., and Aljafari, R. "Combating Infant Mortality in Rural India: Evidence from a Field Study of eHealth Kiosk Implementations," *MIS Quarterly* (40:2), 2016, 353-380.
16. Venkatesh, V., Thong, J.L., Chan, F., and Hu, P.J. "Managing Citizens' Uncertainty in E-government Services: The Mediating and Moderating Roles of Transparency and Trust," *Information Systems Research* (27:1), 2016, 87-111.
17. Bala, H. and Venkatesh, V. "Adaptation to Information Technology: A Holistic Nomological Network from Implementation to Job Outcomes," *Management Science* (62:1), 2016, 156-179.
18. Venkatesh, V., Thong, J.L., and Xu, X., "Unified Theory of Acceptance and Use of Technology: A Synthesis and the Road Ahead," *Journal of the AIS* (17:5), 2016, 328-376.

19. Hoehle, H., Aljafari, R., and Venkatesh, V. "Leveraging Microsoft's Mobile Usability Guidelines: Conceptualizing and Developing Scales for Mobile Application Usability," *International Journal of Human-Computer Studies* (89), 2016, 35-53.
20. Aloysius, J.A., Hoehle, H., and Venkatesh, V. "Exploiting Big Data for Customer and Retailer Benefits: A Study of Emerging Mobile Checkout Scenarios," *International Journal of Operations and Production Management* (36:4), 2016, 467-486.
21. Brown, S.A., Venkatesh, V., and Hoehle, H. "Technology Adoption Decisions in the Household: A Seven-model Comparison," *Journal of the American Society for Information Science and Technology* (66:9), 2015, 1933-1949.
22. Maruping, L.M., Venkatesh, V., Patel, P., and Thatcher, S. "Folding Under Pressure or Rising to the Occasion? Perceived Time Pressure and the Moderating Role of Team Temporal Leadership," *Academy of Management Journal* (58:5), 2015, 1313-1333.
23. Hoehle, H. and Venkatesh, V. "Mobile Application Usability: Conceptualization and Instrument Development," *MIS Quarterly* (39:2), 2015, 435-472.
24. Hoehle, H., Zhang, X., and Venkatesh, V. "An Espoused Cultural Perspective to Understand Continued Intention to Use Mobile Applications: A Four-country Study of Mobile Social Media Application Usability," *European Journal of Information Systems* (24:3), 2015, 337-359.
25. Xu, X., Thong, J.L., and Venkatesh, V. "Effects of ICT Service Innovation and Complementary Strategies on Brand Equity and Customer Loyalty in a Consumer Technology Market," *Information Systems Research* (25:4), 2014, 710-729.
26. Venkatesh, V., Hoehle, H., and Aljafari, R. "A Usability Evaluation of the Obamacare Website," *Government Information Quarterly* (31:4), 2014, 669-680.
27. Brown, S.A., Venkatesh, V., and Goyal, S. "Expectation Confirmation in Information Systems Research: A Test of Six Competing Models," *MIS Quarterly* (38:3), 2014, 729-756.
28. Venkatesh, V., Sykes, T.A., and Venkatraman, S. "Understanding E-government Portal Use in Rural India: Role of Demographic and Personality Characteristics," *Information Systems Journal* (24:3), 2014, 249-269.
29. Sykes, T.A., Venkatesh, V., and Johnson, J.L. "Enterprise System Implementation and Employee Job Performance: Understanding the Role of Advice Networks," *MIS Quarterly* (38:1), 2014, 51-72.
30. Bala, H. and Venkatesh, V. "Changes in Employees' Job Characteristics during an Enterprise System Implementation: A Latent Growth Modeling Perspective," *MIS Quarterly* (37:4), 2013, 1113-1140.
31. Zhang, X. and Venkatesh, V. "Explaining Employee Job Performance: The Role of Online and Offline Workplace Communication Networks," *MIS Quarterly* (37:3), 2013, 695-722.
32. Venkatesh, V. and Sykes, T. A. "Digital Divide Initiative Success in Developing Countries: A Longitudinal Field Study in a Village in India," *Information Systems Research* (24:2), 2013, 239-260.

33. Setia, P., Venkatesh, V., and Joglekar, S. "Leveraging Digital Technologies: How Information Quality Leads to Localized Capabilities and Customer Service Performance," *MIS Quarterly* (37:2), 2013, 565-590.
34. Venkatesh, V., Brown, S.A., and Bala, H. "Bridging the Qualitative-Quantitative Divide: Guidelines for Conducting Mixed Methods Research in Information Systems," *MIS Quarterly* (37:1), 2013, 21-54.
35. Venkatesh, V. and Bala, H. "Adoption and Impacts of Interorganizational Business Process Standards: Role of Partnering Synergy," *Information Systems Research* (23:4), 2012, 1131-1157.
36. Venkatesh, V. and Windeler, J.B. "Hype or Help? A Longitudinal Field Study of Virtual World Use for Team Collaboration," *Journal of the AIS* (13:10), 2012.
37. Brown, S.A., Venkatesh, V., and Goyal, S. "Expectation Confirmation in Technology Use," *Information Systems Research* (23:2), 2012, 474-487.
38. Venkatesh, V., Chan, F.K.Y., and Thong, J.Y.L. "Designing E-government Services: Key Service Attributes and Citizens' Preference Structures," *Journal of Operations Management* (30:1-2), 2012, 116-133. **[Nominated for the Jack Meredith Best Paper Award for the best published paper in the journal in 2012]**
39. Venkatesh, V., Thong, J.Y.L., and Xu, X. "Consumer Acceptance and Use of Information Technology: Extending the Unified Theory of Acceptance and Use of Technology" *MIS Quarterly* (36:1), 2012, 157-178.
40. Venkatesh, V., Zhang, X., and Sykes, T.A. "'Doctors Do Too Little Technology': A Longitudinal Field Study of an Electronic Healthcare System Implementation," *Information Systems Research* (22:3), 2011, 523-546.
41. Zhang, X., Venkatesh, V., and Brown, S.A. "Designing Collaborative Systems to Enhance Team Performance," *Journal of AIS* (12:8), 2011, 556-584.
42. Venkatesh, V., Thong, J.Y.L., Chan, F.K.Y., Hu, P.J-H., and Brown, S.A. "Extending the Two-stage Information Systems Continuance Model: Incorporating UTAUT Predictors and the Role of Context," *Information Systems Journal* (21:6), 2011, 527-555.
43. Thong, J.Y.L., Venkatesh, V., Xu, X., Hong, S-J., and Tam, K.Y. "Consumer Acceptance of Personal Information and Communication Technology Services," *IEEE Transactions on Engineering Management* (58:4), 2011, 613-625.
44. Sykes, T.A., Venkatesh, V., and Rai, A. "Explaining Physicians' Use of EMR Systems and Performance in the Shakedown Phase," *Journal of the American Medical Informatics Association* (18), 2011, 125-130.
45. Venkatesh, V., Bala, H., and Sykes, T.A. "Impacts of Information and Communication Technology Implementations on Employees' Jobs in Service Organizations in India: A Multi-method Longitudinal Field Study," *Production and Operations Management* (19:5), 2010, 591-613.

46. Brown, S.A., Dennis, A.R., and Venkatesh, V. "Predicting Collaboration Technology Use: Integrating Technology Adoption and Collaboration Research," *Journal of MIS* (27:2), 2010, 9-53.
47. Chan, F.K.Y., Thong, J.Y.L., Venkatesh, V., Brown, S.A., Hu, P.J-H., and Tam, K.Y. "Modeling Citizen Satisfaction with Mandatory Adoption of an E-Government Technology," *Journal of AIS* (11:10), 2010, 519-549.
48. Xu, X., Venkatesh, V., Tam, K.Y., and Hong, S-J. "Model of Migration and Use of Platforms: Role of Hierarchy, Current Generation, and Complementarities in Consumer Settings," *Management Science* (56:8), 2010, 1304-1323.
49. Magni, M., Taylor, S.M., and Venkatesh, V. "To Play or Not to Play": A Cross-temporal Investigation Using Hedonic and Instrumental Perspectives to Explain User Intentions to Explore a Technology," *International Journal of Human-Computer Studies* (68:9), 2010, 572-588.
50. Venkatesh, V. and Goyal, S. "Expectation Disconfirmation and Technology Adoption: Polynomial Modeling and Response Surface Analysis," *MIS Quarterly* (34:2), 2010, 281-303.
51. Morris, M.G. and Venkatesh, V. "Job Characteristics and Job Satisfaction: Understanding the Role of Enterprise Resource Planning System Implementation," *MIS Quarterly* (34:1), 2010, 143-161.
52. Rai, A., Venkatesh, V., Bala, H., and Lewis, M. "Transitioning to a Modular Enterprise Architecture: Drivers, Constraints, and Actions," *MIS Quarterly Executive* (9:2), 2010, 83-94.
53. Venkatesh, V. and Zhang, X. "Unified Theory of Acceptance and Use of Technology: U.S. Vs. China," *Journal of Global Information Technology Management* (13:1), 2010, 5-27.
54. Maruping, L.M., Zhang, X., and Venkatesh, V. "Role of Collective Ownership and Coding Standards in Coordinating Expertise in Software Project Teams," *European Journal of Information Systems* (18:4), 2009, 355-371.
55. Maruping, L.M., Venkatesh, V., and Agarwal, R. "A Control Theory Perspective on Agile Methodology Use and Changing User Requirements," *Information Systems Research* (20:3), 2009, 377-399.
56. Rai, A., Maruping, L.M., and Venkatesh, V. "Offshore Information System Project Success: The Role of Social Embeddedness and Cultural Characteristics," *MIS Quarterly* (33:3), 2009, 617-641.
57. Sykes, T.A., Venkatesh, V., and Gosain, S. "Model of Acceptance with Peer Support: A Social Network Perspective to Understand Employees' System Use," *MIS Quarterly* (33:2), 2009, 371-393.
58. Bala, H., Venkatesh, V., Venkatraman, S., Bates, J., and Brown, S.H. "Disaster Response in Health Care: A Design Extension for Enterprise Data Warehouse," *Communications of the ACM* (52:1), 2009, 136-140.
59. Venkatesh, V., Brown, S.A., Maruping, L.M., and Bala, H. "Predicting Different Conceptualizations of System Use: The Competing Roles of Behavioral Intention, Facilitating Conditions, and Behavioral Expectation," *MIS Quarterly* (32:3), 2008, 483-502.

60. Venkatraman, S., Bala, H., Venkatesh, V., and Bates, J. "Six Strategies for Electronic Medical Records Systems," *Communications of the ACM* (51:11), 2008, 140-144.
61. Venkatesh, V. and Bala, H. "Technology Acceptance Model 3 and a Research Agenda on Interventions," *Decision Sciences* (39:2), 2008, 273-315. **[Ranked among the 50 papers to receive Emerald's Citations of Excellence award for 2012; in 2014, ranked among the 35 most-cited papers across 15 years of award winners]**
62. Brown, S.A., Venkatesh, V., Kuruzovich, J.N., and Massey, A.P. "Expectation Confirmation: An Examination of Three Competing Models," *Organizational Behavior and Human Decision Processes* (105:1), 2008, 52-66.
63. Bala, H. and Venkatesh, V. "Assimilation of Interorganizational Business Process Standards," *Information Systems Research* (18:3), 2007, 340-362.
64. Venkatesh, V. and Bala, H. "Adoption of Interorganizational Business Process Standards in Business-to-Business Integration: An Exploratory Study," *Systèmes d'Information et Management*, (12:2), 2007, 53-78.
65. Venkatesh, V., Bala, H., Venkatraman, S., and Bates, J. "Enterprise Architecture Maturity: The Story of the Veterans Health Administration," *MIS Quarterly Executive* (6:2), 2007, 79-90.
66. Venkatesh, V., Davis, F.D., and Morris, M.G. "Dead or Alive? The Development, Trajectory and Future of Technology Adoption Research," *Journal of the AIS* (8:4), 2007, 267-286.
67. Venkatesh, V. "Where to go from Here? Thoughts on Future Directions for Research on Individual-level Technology Adoption with a focus on Decision Making," *Decision Sciences* (37:4), 2006, 497-518.
68. Brown, S.A., Venkatesh, V., and Bala, H. "Household Technology Use: Integrating Household Life Cycle and the Model of Adoption of Technology in Households," *The Information Society* (22:4), 2006, 205-218.
69. Venkatesh, V., Maruping, L.M., and Brown, S.A. "Role of Time in Self-prediction of Behavior," *Organizational Behavior and Human Decision Processes* (100:2), 2006, 160-176.
70. Venkatesh, V. and Ramesh, V. "Web and Wireless Site Usability: Understanding Differences and Modeling Use," *MIS Quarterly* (30:1), 2006, 181-206.
71. Venkatesh, V. and Agarwal, R. "Turning Visitors into Customers: A Usability-centric Perspective on Purchase Behavior in Electronic Channels," *Management Science* (52:3), 2006, 367-382.
72. Brown, S.A. and Venkatesh, V. "Model of Adoption of Technology in Households: A Baseline Model Test and Extension Incorporating Household Life Cycle," *MIS Quarterly* (29:3), 2005, 399-426.
73. Morris, M.G., Venkatesh, V., and Ackerman, P.L. "Gender and Age Differences in Employee Decisions about New Technology: An Extension to the Theory of Planned Behavior," *IEEE Transactions on Engineering Management* (52:1), 2005, 69-84.

74. Venkatesh, V., Morris, M.G., Sykes, T.A., and Ackerman, P.L. "Individual Reactions to New Technologies in the Workplace: The Role of Gender as a Psychological Construct," *Journal of Applied Social Psychology* (34:3), 2004, 445-467.
75. Davis, F.D. and Venkatesh, V. "Toward Preprototype User Acceptance Testing of New Information Systems: Implications for Software Project Management," *IEEE Transactions on Engineering Management* (51:1), 2004, 31-46.
76. Venkatesh, V., Ramesh, V., and Massey, A. "Understanding Usability in Mobile Commerce Ramifications for Wireless Design: 'E' ≠ 'M'," *Communications of the ACM* (46:12), 2003, 53-56.
77. Venkatesh, V., Morris, M.G., Davis, F.D., and Davis, G.B. "User Acceptance of Information Technology: Toward a Unified View," *MIS Quarterly* (27:3), 2003, 425-478. **[2nd most cited of all papers ever published in *MIS Quarterly*]**
78. Brown, S.A. and Venkatesh, V. "Bringing Non-Adopters Along: The Challenge Facing the PC Industry," *Communications of the ACM* (46:3), 2003, 76-80.
79. Venkatesh, V. and Johnson, P. "Telecommuting Technology Implementations: A Within- and Between-subjects Longitudinal Field Study," *Personnel Psychology* (55:3), 2002, 661-688. **[Nominated for the *William A. Owens Scholarly Achievement Award* for the best publication in a refereed article in the field of industrial and organizational psychology]**
80. Speier, C. and Venkatesh, V. "The Hidden Minefields in the Adoption of Sales Force Automation Technologies," *Journal of Marketing* (66:3), 2002, 98-111.
81. Agarwal, R. and Venkatesh, V. "Assessing a Firm's Web Presence: A Heuristic Evaluation Procedure for the Measurement of Usability," *Information Systems Research* (13:2), 2002, 168-186.
82. Venkatesh, V., Speier, C., and Morris, M.G. "User Acceptance Enablers in Individual Decision Making about Technology: Toward an Integrated Model," *Decision Sciences* (33:2), 2002, 297-316.
83. Carswell, A.D. and Venkatesh, V. "Learner Outcomes in an Asynchronous Distance Education Environment," *International Journal of Human-Computer Studies* (56:5), 2002, 475-494.
84. Venkatesh, V. and Brown, S.A. "A Longitudinal Investigation of Personal Computers in Homes: Adoption Determinants and Emerging Challenges," *MIS Quarterly* (25:1), 2001, 71-102.
85. Venkatesh, V. and Davis, F.D. "A Theoretical Extension of the Technology Acceptance Model: Four Longitudinal Field Studies," *Management Science* (46:2), 2000, 186-204. **[5th most cited of all papers ever published in *Management Science*]**
86. Venkatesh, V. "Determinants of Perceived Ease of Use: Integrating Control, Intrinsic Motivation, and Emotion into the Technology Acceptance Model," *Information Systems Research* (11:4), 2000, 342-365. **[2nd most cited of all papers ever published in *Information Systems Research*]**

87. Venkatesh, V. and Morris, M.G. "Why Don't Men Ever Stop to Ask For Directions? Gender, Social Influence, and Their Role in Technology Acceptance and Usage Behavior," *MIS Quarterly* (24:1), 2000, 115-139.
88. Venkatesh, V., Morris, M.G., and Ackerman, P.L. "A Longitudinal Field Investigation of Gender Differences in Individual Technology Adoption Decision-making Processes," *Organizational Behavior and Human Decision Processes* (83:1), 2000, 33-60.
89. Venkatesh, V. and Speier, C. "Creating an Effective Training Environment for Enhancing Telework," *International Journal of Human-Computer Studies* (52:6), 2000, 991-1005.
90. Morris, M.G. and Venkatesh, V. "Age Differences in Technology Adoption Decisions: Implications for a Changing Work Force," *Personnel Psychology* (53:2), 2000, 375-403.
91. Venkatesh, V. "Creation of Favorable User Perceptions: Exploring the Role of Intrinsic Motivation," *MIS Quarterly* (23:2), 1999, 239-260.
92. Venkatesh, V. and Speier, C. "Computer Technology Training in the Workplace: A Longitudinal Investigation of the Effect of Mood," *Organizational Behavior and Human Decision Processes* (79:1), 1999, 1-28.
93. Venkatesh, V. and Davis, F.D. "A Model of the Antecedents of Perceived Ease of Use: Development and Test," *Decision Sciences* (27:3), 1996, 451-481. [**Most cited of all papers ever published in Decision Sciences**]
94. Davis, F.D. and Venkatesh, V. "A Critical Assessment of Potential Measurement Biases in the Technology Acceptance Model: Three Experiments," *International Journal of Human-Computer Studies* (45:1), 1996, 19-45.

Papers in "Revise and Resubmit" Status

[hidden to facilitate blind review]

Papers in First Round of Review

[hidden to facilitate blind review]

Conference Presentations and Proceedings

Invited Presentations

1. Keynote: "Pursuing United Nations' Millennium Development Goals," *AIS Bright Initiative at the International Conference on Information Systems*, Fort Worth, TX, Dec 2015.
2. Keynote: "Data Breaches and Compensation Strategies: Lessons Learned from a US Retailer," *ISACA Annual Conference*, Chennai, India, Nov 2015.
3. Keynote: "Unified Theory of Acceptance and Use of Technology," *Tech-n-Use* (Conference on Acceptance and Use of Technologies), Grenoble, France, Oct 2014.
4. Plenary session: "Digital Divide in India," *2nd International Conference on Computer and Information Sciences*, Kuala Lumpur, Malaysia, Jun 2014.

5. Keynote: "Emerging Directions for Customer-side Research in E-business," *The Thirteenth Wuhan International Conference on E-business*, Wuhan, China, May 2014.
6. Keynote: "Promising Future Directions in Enterprise Systems Research," *Conference of the Chinese ERP Society*, Tainan, Taiwan, Mar 2014.
7. Venkatesh, V., Chan, F.K.Y., and Thong, J.Y.L. "Designing E-government Services: Key Service Attributes and Citizens' Preference Structures," *Academy of Management*, Session of papers nominated for the *Jack Meredith Best Paper Award* for the best published paper in the *Journal of Operations Management* in 2012, Aug 2013.
8. Keynote: "Theory Building: The Science Getting in the Way of the Art," *Information Systems Foundations Workshop*, Australian National University, Canberra, Australia, Oct 2010.
9. Keynote: "The Next Frontier: E-commerce Research in Developing Countries," *World Congress on Privacy, Security, Trust and the Management of E-business*, St. John, Canada, Aug 2009.
10. "IT Implementations in Developing Countries," *Information Systems Symposium*, City University of Hong Kong, Hong Kong, Jul 2009.
11. "Digital Divide," *Third MIS Symposium*, Korea University, Seoul, Korea, Jul 2008.
12. Keynote: "Dead or Alive: Future of Technology Adoption Research," *Conference on Technology Acceptance and Use*, University of Twente, Enschede, Netherlands, Dec 2007.
13. Keynote: "E-commerce Usability: Web and Wireless," *Information Systems Division, Administrative Sciences Association of Canada Conference*, Banff, Canada, Jun 2006.

Refereed Proceedings/presentations

1. Venkatesh, V., Brown, S.A., and Hoehle, H. "Understanding Technology Adoption in the Household Context: A Comparison of Seven Theoretical Models," *Proceedings of the European Conference on Information Systems*, Barcelona, Spain, Jun 2012.
2. Hoehle, H., Huff, S., and Venkatesh, V. "Development and Validation of an Instrument to Measure the Service-Channel Fit of Electronic Banking Services," *Proceedings of the European Conference on Information Systems*, Barcelona, Spain, Jun 2012.
3. Venkatesh, V., Sykes, T.A., and Zhang, X. "'Just What the Doctor Ordered': A Revised UTAUT for EMR System Adoption and Use by Doctors," *Proceedings of the Hawaii International Conference on System Sciences*, Kauai, Hawaii, Jan 2011.
4. Zhang, X., Venkatesh, V., and Brown, S.A. "Designing Collaborative Systems for Better Knowledge Management and Team Performance," *Proceedings of the Hawaii International Conference on System Sciences*, Hawaii, Jan 2010.
5. Masli, A. and Venkatesh, V. "CIO Leadership and Firm Value," *American Accounting Association Conference*, New York, New York, Aug 2009.

6. Zhang, X., Venkatesh, V., and Huang, B. "Students' Interactions and Course Performance: Impacts of Online and Offline Networks," *Proceedings of the International Conference on Information Systems*, Paris, France, Dec 2008.
7. Sykes, T.A., Venkatesh, V., and Johnson, J.L. "Enterprise System Implementation: Personality, System-related Advice Networks, and Job Performance," *Proceedings of the International Conference on Information Systems*, Montreal, Canada, Dec 2007.
8. Bala, H. and Venkatesh, V. "Adoption of Interorganizational Business Process Standards," *Information Systems Research—Special Issue on the Digitally-extended Enterprise in a Global Economy*, University of Michigan, Ann Arbor, Mar 2006.
9. Venkatesh, V., Davis, F.D., and Morris, M.G. "Dead or Alive? Future of Technology Adoption Research," *Gordon B. Davis Symposium*, University of Minnesota, May 2005.
10. Bartol, K.M., Williamson, I.O., Venkatesh, V., and Liu, W. "A Study of Entry-level Information Technology Workers: Employee Expectations and Job Perceptions," *International Conference on Information Systems*, Barcelona, Spain, Dec 2002.
11. Bartol, K.M., Liu, W., Williamson, I.O., and Venkatesh, V. "Antecedents and Outcomes of Perceived Organizational Support: Examination of a Mediating Model," *Society for Industrial Organizational Psychology Annual Meeting*, Toronto, Apr 2002.
12. Venkatesh, V., Morris, M.G., Sykes, T.A., and Ackerman, P.L. "Technology Acceptance and Gender: The Role of Gender as a Psychological Construct," *Academy of Management Conference*, Toronto, Canada, Aug 2000.
13. Davis, F.D. and Venkatesh, V. "Pre-prototype User Acceptance Testing," *Maryland Information Systems Workshop*, Apr 1997.
14. Venkatesh, V. and Brown, S.A. "User Acceptance of Information Technology: Inside the American Home," *Proceedings of the International Conference on Information Systems*, Dec 1996, 474.
15. Yi, M.Y. and Venkatesh, V. "Role of Computer Self-Efficacy in Predicting User Acceptance and Use of Information Technology," *Proceedings of the Americas Conference on Information Systems*, Phoenix, AZ, Aug 1996, 244-246.
16. Davis, F.D. and Venkatesh, V. "Measuring User Acceptance of Emerging Information Technologies: An Assessment of Possible Method Biases," *Proceedings of the Hawaii International Conference on System Sciences*, Hawaii, Jan 1995, 729-736.
17. Venkatesh, V. and Davis, F.D. "Modeling the Determinants of Perceived Ease of Use," *Proc. of the International Conference on Information Systems*, Vancouver, Canada, Dec 1994, 213-227.

Other Contributions

1. Venkatesh, V. "Technology Acceptance Model and Unified Theory of Acceptance and Use of Technology," in *The Wiley Encyclopedia of Management*, C. Cooper, D. Straub. and R. Welke (Eds.), Vol. 7, forthcoming.

2. Venkatesh, V., Morris, M.G., and Davis, F.D. "Individual-Level Technology Adoption Research: An Assessment of The Strengths, Weaknesses, Threats and Opportunities for Further Research Contributions," in *CRC Computing Handbook Set*, H. Topi (Ed.), Boca Raton, FL: CRC Press, 3rd edition, 2014, 38-1-38-25.
3. Venkatesh, V. "IT, Supply Chain, and Services: Looking Ahead," *Journal of Operations Management* (31:6), 2013, 281-284. (special issue editorial)
4. Venkatesh, V. "Collaborate for Success," *Decision Line*, 2012, 7-8.
5. Venkatesh, V. "Advancement of Women in Rural India," *United Nations Division for the Advancement of Women, UN Women*, Paris, France, Sep 2010.
6. Dwivedi, Y.K., Williams, M.D., and Venkatesh, V. "Guest Editorial: A Profile of Adoption of Information and Communication Technologies (ICT) Research in the Household Context," *Information Systems Frontiers* (10:4), 2008, 385-390.
7. Venkatesh, V. "Business Process Standards: Deployment, Readiness, and Success," *Center for Information Systems Research, Sloan School of Management, MIT, Research Briefing* (VII: 2B), Jul 2007.
8. Venkatesh, V. 2005. "Technology Acceptance Model," in *The Blackwell Encyclopedic Dictionary of Management Information Systems*, G.B. Davis (Ed.), Malden, MA: Blackwell Publishers, pp. 325-328.

Manuscripts In-preparation

1. Hoehle, H., Kude, T.C., Brown, S.A., and Venkatesh, V. "Customer Reactions to Data Breach Compensation: A Mixed Methods Investigation."
2. Fang, Y., Zhao, L., Venkatesh, V., and Slaughter, S. "Understanding Interdisciplinarity in Information Systems Research for the Era of Big Data."
3. Vaithilingam, S., Nair, M., Macharia, M., and Venkatesh, V. "Mobile Communication and Use Behavior of the Urban Poor in a Developing Country: A Field Study in Malaysia."
4. Sykes, T.A., Shaw, J.D., and Venkatesh, V. "Child Mortality in Rural India: A Technology Intervention."
5. Venkatesh, V. and Sykes, T.A. "Change Management and the Role of Expert Users: A Tool and an Associated Intervention."
6. Magni, M., Maruping, L.M., Venkatesh, V., Hoegl, M., and Proserpio, L. "Solving Problems or Promoting Chaos? Understanding the Effects of Improvements on Performance in Geographically Dispersed Project Teams."
7. Cho, V., Xu, X., Ngai, E., and Venkatesh, V. "A Multi-level Study of the Impacts of ERP Implementation on Employees' Person-Job Fit: The Roles of Leadership and Organizational Culture."

8. He, J., Xu, X., and Venkatesh, V. "Team Diversity, Task-Technology Fit, and Team Project Performance: A Longitudinal Study."
9. Xu, X. and Venkatesh, V. "Event Marketing and Corporate Social Responsibility: A Field Study."
10. Hoehle, H., Kude, T.C., Tepper, B., and Venkatesh, V. "Big Data Breaches, Customer Compensation Strategies, and Customer Outcomes: A Study of Target's Data Breach."
11. Venkatesh, V., Chan, K.Y., Brown, S.A., and Thong, J.L. "Understanding the Effects of Design Characteristics on Service Experience: The Case of E-government Services."
12. Sykes, T.A., Tepper, B.J., Venkatesh, V., and Rai, A. "Social Network Properties of Teams and Performance Within and Across Levels: The Mediating Roles of Self- and Team-Regulation Impairment."
13. Venkatesh, V. and Venkatraman, S. "Too Much of a Good Thing: Negative Aspects of Non-work Internet Use."
14. Venkatesh, V., Zhang, X., Maruping, L.M., and Thong, J. "Role of Culture in Mitigating the Effects of Technical Risk in Information Technology Projects: Development of a Nomological Network."
15. Venkatesh, V., Thong, J.L., Chan, F., and Brown, S.A. "Understanding the Effects of Design Characteristics on Service Experience: The Case of E-Government Services."
16. Venkatraman, S., Venkatesh, V., and Davis, F.D. "Antecedents and Consequences of Cyberslacking."
17. Windeler, J., Maruping, L.M., and Venkatesh, V. "Bridge the Gap or Mind the Gap? The Role of Leaders and Technology in Configurationally Dispersed Teams."
18. Maruping, L., Venkatesh, V., and Rai, A. "Guidelines for the Development of Three-level Models: Bridging Levels of Analysis and Integrating Contextual Influences in IS Research."
19. Venkatesh, V., Rai, A., and Maruping, L.M. "Overcoming Cross-organizational Barriers to Success in Offshore Projects."
20. Venkatesh, V., Ho, S., and Bala, H. "Linear Growth Modeling."
21. Venkatesh, V., Sykes, T.A., and Poole, M.S. "The Future is Now: Calling for a Focus on Temporal Issues in IS Research."
22. Zhang, X., Venkatesh, V., and Davis, F.D. "Perceived Costs and Benefits: Toward a Cultural Contingency Model to Understand Knowledge Sharing."
23. Venkatraman, S., Davis, F.D., and Venkatesh, V. "The 'Darth' Side of Technology Use: An Empirically Derived Typology of Cyberdeviance."
24. Masli, A., Richardson, V.J., Sanchez, J.M., and Venkatesh, V. "IT Architecture Maturity and Firm Operating and Market Performance."

25. Venkatraman, S., Sykes, T.A., and Venkatesh, V. "Affect and Technology Adoption: A Global Perspective."
26. Venkatesh, V. and Bala, H. "Employee Reactions to Health Care Supply Chain Management System Implementation and Process Change."
27. Venkatesh, V. and Zhang, X. "From Design Principles to Impacts: A Theoretical Framework and Research Agenda."
28. Maruping, L.M., Agarwal, R., and Venkatesh, V. "Adaptive Performance in Software Development Teams: The Role of Agile Practices."
29. Maruping, L.M., Venkatesh, V., and Morris, M.G. "Time and the Effects of Surface- and Deep-level Similarities on Performance Appraisal."
30. Venkatesh, V., Morris, M.G., and Maruping, L. "Technology Use and Job Performance: The Transformational Value of Information Technology."
31. Bartol, K., Liu, W., Williamson, I.O., and Venkatesh, V. "Perceived Organizational Support among Professional Workers: Antecedents, Consequences, and Moderating Influences."
32. Venkatesh, V. and Speier, C. "A Nomological Network of System Success and Job Outcomes: A Longitudinal Field Study."
33. Venkatesh, V. and Speier, C. "Shopping on the Internet: Why Do Consumers Buy?"
34. Venkatesh, V., Davis, F.D., and Morris, M.G. "Technology Usage: Do Self-reports Reflect Actual Usage?"
35. Venkatesh, V., Davis, F.D., and Morris, M.G. "Habit: Clarifying the Construct and Expanding its Measurement."
36. Darcy, D.P., Venkatesh, V., and Maruping, L.M. "An Integrated Model of Training Outcomes: An Empirical Test of Colquitt et al. (2000)."

Research Presentations

Digital Divide (Pursuing United Nations' Millennium Development Goals in India)

The Ohio State University (May 2016)

Hong Kong University of Science and Technology's Institute of Advanced Studies (Mar 2016)

Hong Kong University of Science and Technology (Mar 2016)

Arizona State University (Feb 2016)

AIS Bright Initiative at the International Conference on Information Systems (Dec 2015);

also listed under "Invited Presentations"

Monash University, Malaysia—Sir John Monash Distinguished Lecture Series (Jul 2015)

National University of Singapore, Singapore (Jul 2015)

Hong Kong Polytechnic University, Hong Kong (Apr 2015)

University of Queensland (Dec 2014)

2nd International Conference on Computer and Information Sciences, Kuala Lumpur, Malaysia (Jun 2014);

also listed under "Invited Presentations"

Tsinghua University (May 2014)
University of Louisville (Apr 2014)
Michigan State University (Apr 2014)
Northern Arizona University (Apr 2014)
Hong Kong Polytechnic University, Hong Kong (Mar 2014)
Shanghai Jiao Tong University, Shanghai, China (Jun 2013)
Monash University, Kuala Lumpur, Malaysia (Jun 2013)
University of Utah, Salt Lake City, UT (Apr 2013)
Washington State University, Pullman, WA (Sep 2012)
National Sun Yat-Sen University, Kaohsiung, Taiwan (Jul 2012)
National Chengchi University, Taipei, Taiwan (Jul 2012)
Deakin University, Melbourne, Australia (Jul 2012)
Georgia State University, Atlanta, GA (Jan 2012)
National University of Singapore, Singapore (Oct 2011)
University of Buffalo, Buffalo, NY (Sep 2011)
University of Melbourne, Melbourne, Australia (Nov 2010)
University of Wollongong, Wollongong, Australia (Nov 2010)
University of Queensland, Brisbane, Australia (Oct 2010)
United Nations, Paris, France (Sep 2010)
University of Arkansas, Fayetteville, AR (Sep 2010)
University of Cincinnati, Cincinnati, OH (Apr 2010)
Australian National University, Canberra, Australia (Nov 2009)
University of Arizona, Tucson, AZ (Nov 2009)
University of Texas at Dallas, Dallas, TX (Sep 2009)
National Chengchi University, Taipei, Taiwan (May 2009)
McMaster University, Hamilton, Canada (May 2009)
Washington State University, Pullman, WA (Apr 2009)
City University of Hong Kong, Hong Kong (Mar 2009)
Indiana University—Rob Kling Center for Social Informatics, Bloomington, IN (Feb 2009)
Bocconi University, Milan, Italy (Feb 2009)
Korea University, Seoul, Korea (Jul 2008); also listed under conference presentations

Telecommuting

Association of Information Systems webinar (Mar 2015)

Bridging the Quantitative-qualitative Divide (Mixed Methods Research)

University of Oulu (Mar 2015)
Chinese University of Geosciences, Wuhan, China (May 2014)

Designing E-government Services

Academy of Management, Session of papers nominated for the *Jack Meredith Best Paper Award* for the best published paper in the *Journal of Operations Management* in 2012 (Aug 2013); also listed under conference presentations

University of Arkansas, Fayetteville, AR (Apr 2011)

Healthcare and Information Technologies

Monash University, Kuala Lumpur, Malaysia (July 2014)
National Sun Yat-Sen University, Kaohsiung, Taiwan (Jun 2011)
Boston College, Boston, MA (Sep 2010), *ISR* Special Issue Workshop
University of Arkansas, Fayetteville, AR (Feb 2010)

Change Management and the Role of Expert Users: A Tool and an Associated Intervention
MIT, Boston, MA (March 2010)

Online and Offline Networks
HEC Paris, Paris, France (Mar 2010)
Hong Kong Polytechnic University, Hong Kong (Oct 2009)

IT Implementations in Developing Countries
Australian National University, Canberra, Australia (Feb 2010)
City University of Hong Kong, Hong Kong (Jul 2009); also listed under conference presentations
Bocconi University, Milan, Italy (Jul 2009)

Adoption, Use, and Consequences of Consumer Technologies
Nanyang Technological University, Singapore (May 2008)
University of Arkansas, Fayetteville, AR (Apr 2008)
University of California, Irvine, CA (Mar 2008)
University of Hawaii, Honolulu, HI (Mar 2008)
Arizona State University, Phoenix, AZ (Mar 2008)
University of Minnesota, Minneapolis, MN (Nov 2007)

Social Networks
City University of Hong Kong, Hong Kong (Jul 2007)
Hong Kong Polytechnic University, Hong Kong (Jul 2007)
University of Maryland, College Park, MD (Apr 2007), *ISR* Special Issue Workshop
Rensselaer Polytechnic Institute, Rensselaer, NY (Feb 2007)

Business Process Standards: Deployment, Readiness, and Success
MIT, Boston, MA (May 2007), Sponsors Board Meeting, *Center for Information Systems Research*
MIT, Boston, MA (Apr 2007)
MIT, Boston, MA (Feb 2007)
MIT, Boston, MA (July 2006)

Adoption of Interorganizational Business Process Standards
Georgia State University, Atlanta, GA (Mar 2007)
University of Wisconsin, Milwaukee, WI (Sep 2006)
City University of Hong Kong, Hong Kong (Jun 2006)
University of Michigan, Ann Arbor, MI (Mar 2006), *ISR* Special Issue Workshop
Michigan State University, East Lansing, MI (Feb 2006)
University of California, Riverside, CA (Feb 2006)
University of Arizona, Tucson, AZ (Jan 2006)

Dead or Alive? Future of Technology Adoption Research

Copenhagen Business School, Copenhagen, Denmark (Jan 2010)
Australian National University, Canberra, Australia (Jul 2008)
University of Twente, Enschede, Netherlands (Dec 2007); also listed under conference presentations
Temple University, Philadelphia, PA (Dec 2005)
Georgia State University, Atlanta, GA (Oct 2005)

Usability/Mobile Usability

University of Wollongong, Wollongong, Australia (Jul 2012)
City University of Hong Kong, Hong Kong (Jul 2005)
University of Utah, Salt Lake City (Apr 2005)
University of Houston, Houston, TX (Apr 2005)
Indiana University, Bloomington, IN (Mar 2005)

A Longitudinal Field Investigation of New Technology Implementation: Job Scope Changes and their Influence on Job Outcomes

Hong Kong Polytechnic University, Hong Kong (Dec 2008)
Hong Kong University of Science and Technology, Hong Kong (Mar 2004)
City University of Hong Kong, Hong Kong (Mar 2004)
Washington State University, Pullman, WA (Dec 2003)
Texas A&M University, College Station, TX (Dec 2003)
University of Arkansas, Fayetteville, AR (Apr 2003)
University of Minnesota, Minneapolis, MN (Jan 2002)
University of Oklahoma, Norman, OK (Nov 2001)

Technology Acceptance Model: Past, Present, and Future

University of Texas at Austin, Austin, TX & Indiana University, Bloomington, IN (Oct 2000)—via videoconference

User Acceptance of Information Technology: Toward a Unified View

University of Arkansas, Fayetteville, AR (Oct 2000)

Shopping on the Internet: Why Do Consumers Buy?

University of Minnesota (Feb 2000)

Intrinsic Motivation, Training, and User Perceptions

University of Maryland, Baltimore County, MD (Feb 1999)
Indiana University, Bloomington, IN (May 1998)
United States Air Force, Dayton, OH (Apr 1998)

Technology Training in the Workplace: A Longitudinal Investigation of the Effect of Mood

University of Maryland, College Park, MD (Nov 1998)

User Acceptance of Information Technology: A Unified View

University of Minnesota, Minneapolis, MN (Apr 1996)

Modeling the Determinants of Perceived Ease of Use

University of Minnesota, Minneapolis, MN (Nov 1994)

Pre-prototype User Acceptance Testing
University of Minnesota, Minneapolis, MN (Feb 1994)

Sponsored Research Grants

Note: Most of my research activities have been typically sponsored by the participating organization and have totaled over \$10M. Grants listed here are other research grants received.

- Hong Kong University Grants Commission, 2013-'15, HK\$722,012 (collaborator), "A Multi-level Approach to Understanding Knowledge Management and Job Outcomes: The Role of KMS Design, Leadership and Social Networks," with X.Zhang (PI).
- Retail Industry Leaders Association, 2012-'13, \$107,500 (co-PI); "Mobile Point of Sale and Loss Prevention: An Assessment of Risk," with J.Aloysius.
- Lattanze Center, Loyola College of Maryland, 2007-'08, \$5,000 (co-PI); "Helping the Underprivileged in India: Individual Characteristics, Social Networks, and Citizen Outcomes," with A.Rai and T.A.Sykes.
- Bank of America, 2007, \$10,000 (PI); "Impact of Information and Communication Technologies Implementation in the Banking Industry in Developing Countries."
- Veterans Health Administration, 2005-'06, \$30,000 (PI); "Data Warehouse Management."
- National Science Foundation, 2001-'03, \$673,959 (co-PI); "Understanding Female and Minority Retention and Success in the IT Workplace: Total Rewards and Social Networks Perspective," with K.Bartol and I.Williamson.
- Department of Transportation, 1998, \$50,000 (co-investigator); "Value-Added Services in Department of Transportation," with F.Davis and E.Abels.
- Lucent Technologies, 1997, \$20,000 (co-investigator); "User Acceptance of Emerging Technologies," with F.Davis.
- Thesis Cost Fellowship, University of Minnesota, 1996-'97, \$2,000.
- Dissertation Special Grant, University of Minnesota, 1996-'97, \$1,000.
- Doctoral Dissertation Fellowship (awarded only to six students), Carlson School of Management, 1996-'97, \$15,000.
- Summer Fellowship, Carlson School of Management, 1994, 1995 and 1996, \$3,000/year.
- Summer Fellowship, Temple University, 1993, \$1,000.

Awards, Honors, and Other Research Accomplishments

- About 55,000 citations per Google Scholar.
- About 13,000 citations per Web of Science.

- Among the 95 most-cited scholars in business and economics based on publications from 2000-2012 (<http://highlycited.com>, a Thomson Reuters' service).
- Ranked #23 among most-cited scientists in Economics and Business (source: <http://www.in-cites.com/nobel/2007-eco-top100.html>).
- Ranked the 27th most influential scholar in management and 16th most influential among those who received their degree since 1991 (Aguinis et al. 2012, *Academy of Management Perspectives*).
- Venkatesh et al. (2003) was named a *current classic* each year since 2008 by ScienceWatch, a service of Thomson Reuters (the same company that provides Web of Science). This paper is also the 2nd most cited of all *MIS Quarterly* articles. ScienceWatch also listed this paper as the most influential article in one of the only four major *Research Front Maps* (termed "technology acceptance model") in business and economics since 2009. My interview is available at: <http://sciencewatch.com/inter/pod/2009/> and on my web site at: <http://vvenkatesh.com>.
- Venkatesh, Brown, and Bala (2013) was among the 50 papers to receive *Emerald's Citations of Excellence* award for 2016.
- Fellow, Information Systems Society, INFORMS.
- Venkatesh and Bala (2008) was among the 50 papers to receive *Emerald's Citations of Excellence* award for 2012. In 2014, this paper was chosen to be one of the 35 most-cited papers across all previous 15 years of awardees (i.e., out of 750 papers).
- Venkatesh (2000) is the 2nd most cited of all *Information Systems Research* articles.
- Venkatesh and Davis (2000) is the 3rd most cited of all *Management Science* articles.
- Venkatesh and Davis (1996) is the most cited of all *Decision Sciences* articles.
- From 2005-'14, he is the most productive in terms of publications in the premier journals in information systems (i.e., *Information Systems Research* and *MIS Quarterly*).
- As of Dec 2015, ranked #2 for all-time number of papers (total: 19) published in *MIS Quarterly*.
- In 2013, his papers appeared in all 4 issues of *MIS Quarterly*.
- Named to *Marquis' Who's Who in the World, America, and/or Science and Technology* each year since 2007.
- Faculty Research Excellence Award, Walton College of Business, University of Arkansas, 2015-'16.
- Alumni Distinguished Faculty Achievement Award for Research, University of Arkansas, 2011-'12.
- Faculty Research Excellence Award, Walton College of Business, University of Arkansas, 2011-'12.
- Faculty Research Excellence Award, Walton College of Business, University of Arkansas, 2009-'10.

- Faculty Research Excellence Award, Walton College of Business, University of Arkansas, 2006-'07.
- Ranked 21st based on research productivity in years 2003-2007 for publications in *MISQ*, *ISR* and *JMIS* (Clark et al. 2009, *CAIS*).
- Ranked 1st (straight rank) and 2nd (normal rank, adjusted rank) in contributions to HCI based on publications in seven prime MIS journals from 1990-2002 (Zhang and Li 2005, *CAIS*).
- Ranked 12th based on research productivity in IS in 1999-2003 for publications in 12 journals (Huang and Hsu 2005, *CAIS*).
- Ranked most productive for research on the technology acceptance model (Lee et al. 2003, *CAIS*).
- ISI Essential Science Indicators recognized "A Theoretical..." (*Management Science* 2000) as the paper with the highest percent increase in citations for the period of Aug-Oct 2003.
- The article "Telecommuting Technology..." in *Personnel Psychology* was nominated for the *William A. Owens Scholarly Achievement Award* for the best publication in a refereed article in the field of industrial and organizational psychology, 2002 (one of 18 articles nominated).
- Editorial by Joannie Wexler in *Sloan Management Review* (Vol. 42, Number 3, 2001, p.17) about *Information Systems Research* (2000) article.
- Recognitions and research findings have been reported in local and national newspapers, including *Washington Post*.
- Smith School's first "Tyser Fellow"—appointed in 1999.
- Selected to Ernst and Young ICIS Doctoral Consortium, Cleveland, 1996.
- Engineers' Day Honor, PSG College of Technology, India, 1990.

Other Research-related Appointments

- Visiting Senior Fellow, Hong Kong University of Science and Technology's Institute of Advanced Studies, Feb-Mar 2016 (1 month).
- Visiting Distinguished Chair Professor, Polytechnic University of Hong Kong, Dec 2015 (1 month).
- Visiting Professor, Monash University (Malaysia), Jul 2015 (1 week).
- Visiting Distinguished Chair Professor, Polytechnic University of Hong Kong, May-Aug 2015 (3 months).
- Visiting Distinguished Chair Professor, Polytechnic University of Hong Kong, Apr 2015 (1 month).
- Visiting Distinguished Chair Professor, Polytechnic University of Hong Kong, Dec 2014-Feb 2015 (2 months).
- Visiting Professor, University of Mannheim (Germany), Jul-Aug 2014 (1 month).

- Visiting Professor, Monash University (Malaysia), Jul 2014 (1 week).
- Visiting Professor, Hong Kong University of Science and Technology, May-Jul 2014 (7 weeks).
- Visiting Chair Professor, Hong Kong Polytechnic University, Mar-Apr 2014 (4 weeks).
- Visiting Professor, Monash University (Malaysia), Jun 2013 (2 weeks).
- Visiting Professor, Hong Kong University of Science and Technology, May-Jul 2013 (6 weeks).
- Visiting Chair Professor, Hong Kong Polytechnic University, Nov 2012 (4 weeks).
- Visiting Distinguished Professor, Australian National University, May-Aug 2012 (3 months).
- Visiting Professor, Hong Kong University of Science and Technology, May-Jul 2012 (7 weeks).
- Visiting Professor, Hong Kong Polytechnic University, Apr 2012 (2 weeks).
- Visiting Distinguished Professor, Australian National University, May-Aug 2011 (3 months).
- Visiting Professor, Hong Kong University of Science and Technology, May-Jul 2011 (2 months).
- Visiting Professor, Hong Kong Polytechnic University, Mar 2011 (2 weeks).
- Visiting Distinguished Professor, Australian National University, Aug 2010-Jan 2011 (5 months; sabbatical).
- Visiting Professor, Hong Kong University of Science and Technology, May-Jul 2010 (7 weeks).
- Visiting Professor, Hong Kong Polytechnic University, Mar 2010 (2 weeks).
- Visiting Professor, Australian National University, Feb 2010 (2 weeks).
- Visiting Professor, Hong Kong University of Science and Technology, May-Jul 2009 (7 weeks).
- Visiting Professor, Australian National University, May 2009 (2 weeks).
- Visiting Professor, Hong Kong Polytechnic University, Mar 2009 (2 weeks).
- Visiting Professor, Australian National University, Jul 2008 (2 weeks).
- Visiting Professor, Hong Kong University of Science and Technology, May-Jul 2008 (2 months).
- Visiting Professor, University of Hawaii, Mar 2008 (2 weeks).
- Visiting Professor, Hong Kong University of Science and Technology, Jun-Aug 2007 (2 months).
- Visiting Scholar, MIT, Spring 2007 (1 semester).
- Visiting Professor, Hong Kong University of Science and Technology, Jun-Jul 2006 (1½ months).

- Visiting Professor, Hong Kong University of Science and Technology, Jun-Jul 2005 (1 month).
- Visiting Professor, Hong Kong University of Science and Technology, Jun-Jul 2004 (1 month).

II. TEACHING

Major Curriculum Redesign

- Effected adjustments to the ISYS PhD program curriculum after 5 years of reflection on previous changes, Walton College, 2011.
- Benchmarked ISYS PhD program against aspirational peers, and developed and implemented several changes, Walton College, 2004-'05.
- Led efforts to implement test-out procedures for computer skills course in the Smith School (1998-2002).
- Led benchmarking IS curriculum: 1997, 1998 and 2001.
- Led efforts to restructure IS core course (BMGT301) into two courses: conceptual course (BMGT 305) and skills course (BMGT 201) in 1997-'98.
- Led efforts to change core requirements in the UG IS curriculum:
 - 2000-'01: Incorporating application development course in the core.
 - 2001-'02: Incorporating SA&D and database courses in the core.

New Course Design

- ISYS 6833, PhD, Theory Development
- ISYS 6333, PhD, Individual-level Information Systems Research (2006 and 2015)
- ISYS 6333, PhD, Survey of Information Systems Research
- ISYS 6123, PhD, Research Projects
- ISYS 4003H, UG, Honors Research Project Preparation
- BMGT798A, MBA elective, Business Application Development
- BMGT798Z, MBA elective, Electronic Commerce Applications
- BMGT406, UG upper-level elective, Electronic Commerce Applications
- BMGT808I, PhD elective, Seminar in Information Systems
- 3-day executive education on Electronic Commerce Applications, part of the 18-day E-Business Certification Program at American Management Systems

Major Re-design of Existing Courses

- ISYS 5723, PhD, Advanced Multivariate Statistics

- ISYS 5623, PhD, Statistical Analysis
- ISYS 5423, MS, Systems Analysis and Design
- ISYS 3293, UG, Systems Analysis and Design
- BMGT798B, MBA elective, Business Problem Solving
- BMGT726, MBA elective, Business Telecommunications
- BMGT405, UG upper-level elective, Business Telecommunications
- BMGT302, UG elective (now part of the core), Programming Business Applications
- BMGT301 (now BMGT305), UG core, Survey of Information Systems

Courses Taught and Student Evaluations

Semester	Level	Course title
Fall 2015	PhD	Individual-level information systems research (ISYS 6333)
		Advanced multivariate data analysis (ISYS 5723)
Fall 2014	PhD	Theory development (ISYS 6833)
		Advanced multivariate data analysis (ISYS 5723)
Fall 2013	PhD	Advanced multivariate data analysis (ISYS 5723)
Fall 2012	PhD	Advanced multivariate data analysis (ISYS 5723)
Fall 2011	PhD	Advanced multivariate data analysis (ISYS 5723)
Spr 2011	PhD	Seminar in social networks (ISYS 636v)
Fall 2009	PhD	Survey of information systems research (ISYS 6333)
	MS	Systems analysis and design (ISYS 5423; full-time)
	MS	Systems analysis and design (ISYS 5423; part-time)
Fall 2008	PhD	Information systems projects (ISYS 6333)
	MS	Systems analysis and design (ISYS 5423; full-time)
	MS	Systems analysis and design (ISYS 5423; part-time)
Fall 2007	PhD	Information systems projects (ISYS 6123)
	MS	Systems analysis and design (ISYS 5423; full-time)
	MS	Systems analysis and design (ISYS 5423; part-time)
Spr 2007	PhD	Statistical analysis (ISYS 5623)
Fall 2006	PhD	Individual-level information systems research (ISYS 6333)
	MS	Systems analysis and design (ISYS 5423; full-time)
	MS	Systems analysis and design (ISYS 5423; part-time)
Fall 2005	PhD	Survey of information systems research (ISYS 6333)
	MS	Systems analysis and design (ISYS 5423; full-time)
	MS	Systems analysis and design (ISYS 5423; part-time)
Fall 2004	PhD	Survey of information systems research (ISYS 6333)
	PhD	Information systems projects (ISYS 6123)
	UG	Research projects (ISYS 4003—Honors)
Spr 2003	EMBA	Leveraging IT for competitive advantage (BMGT 798)

Semester	Level	Course title
	UG	Electronic commerce applications (BMGT 406)
	UG	Electronic commerce applications (BMGT 406)
Fall 2002	UG	Programming business applications (BMGT 302)
	UG	Programming business applications (BMGT 302)
	UG	Programming business applications (BMGT 302)
Spr 2002	UG	Electronic commerce applications (BMGT 406)
	UG	Electronic commerce applications (BMGT 406)
Fall 2001	UG	Programming business applications (BMGT 302)
	UG	Programming business applications (BMGT 302)
	UG	Programming business applications (BMGT 302)
	PhD	Seminar in information systems (BMGT 808I)
Spr 2001	ExecEd	E-business, American Mgt Systems (AMS), 3 days
	UG	Electronic commerce applications (BMGT 406)
	UG	Electronic commerce applications (BMGT 406)
	UG	Programming business applications (BMGT 302)
	UG	Programming business applications (BMGT 302)
Fall 2000	UG	Programming business applications (BMGT 302)
	UG	Programming business applications (BMGT 302)
Spr 2000	MBA	Electronic commerce applications (BMGT 798Z)
	UG	Electronic commerce applications (BMGT 406)
	UG	Electronic commerce applications (BMGT 406)
	UG	Programming business applications (BMGT 302)
	UG	Programming business applications (BMGT 302)
Wtr 2000	MBA	Electronic commerce applications (BMGT 798Z)
Fall 1999	UG	Programming business applications (BMGT 302)
	UG	Programming business applications (BMGT 302)
Wtr 1999	MBA	Business application development (BMGT 798A)
	MBA	Business application development (BMGT 798A)
Fall 1998	PhD	Seminar in information systems (BMGT 808I)
	UG	Programming business applications (BMGT 302)
	UG	Programming business applications (BMGT 302)
Spr 1998	UG	Business telecommunications (BMGT 405)
	UG	Programming business applications (BMGT 302)
	UG	Programming business applications (BMGT 302)
Wtr 1998	MBA	Business problem solving (BMGT 798B)
	MBA	Business problem solving (BMGT 798B)
Fall 1997	UG	Programming business applications (BMGT 302)
	UG	Programming business applications (BMGT 302)
Smr 1997	MBA	Business telecommunications (BMGT 726)
	UG	Survey of information systems (BMGT 301)
Smr 1996	UG	Information systems and management (IDSC 3030)
Spr 1996	UG	Information development and use (IDSC 1010)
Wtr 1996	UG	Information development and use (IDSC 1010)
Fall 1995	UG	Information development and use (IDSC 1010)

Grants, Awards, Honors, and Other Teaching Accomplishments

- His PhD advisees, Sykes and Bala, have been ranked the top-two most-productive information systems assistant professors graduating since 2000 (Chen et al. 2015, *Communications of the AIS*; <http://aisel.aisnet.org/cais/vol36/iss1/19/>) in terms of publications in (a) *MIS Quarterly* and *Information Systems Research*; (b) *UT Dallas* journal list; and (c) *Financial Times* journal list.
- Microsoft Software Grant, \$100,000 (for use in EMBA in College Park, MD and Beijing, China).
- Microsoft Software Grant, \$60,000 (for use in BMGT302).
- Krowe Award for General Teaching Excellence, Smith School of Business, 2003.
- Celebrating Teachers Award (university-level award), University of Maryland, 2002.
- Krowe Award for Teaching Innovation, Smith School of Business, 2001, \$2,000.
- BMGT406, Undergraduate E-commerce Course was featured in *CNN* in Spring 2000.
- Krowe Award for General Teaching Excellence, Smith School of Business, 2000, \$4,000.
- Krowe Award for Teaching Innovation, Smith School of Business, 1998, \$1,000.
- Highest average teaching rating at the entire Smith School in the AY 2002-'03 (first time the Smith School announced this).
- Annual and Semester Teaching Excellence Recognition at the Smith School:
 - Highest teaching evaluations in the entire school for AY 2002-'03.
 - Fall 2002, Spring 2002, Fall 2001, Spring 2001, Fall 2000, Spring 2000, Fall 1999, Spring 1999, Fall 1998, Spring 1998, Fall 1997
 - *Notes:* Prior to Spring '03, the School only announced top-15%; in AY 2002-'03, a school-wide ranked list was published for the first time. Fall '03 and Spring '04 were semesters where I did not teach.
- First on the Maryland Business School faculty to use the web to enhance learning—in 1997.
- Quoted in local and national newspapers, including *Washington Post*, for views on IT education.
- Frequently selected by students as his/her “Favorite teacher” to campus dinners.
- Speaker, Ph.D. Student Teaching Workshop, 2001.
- Speaker, Ph.D. Student Teaching Workshop, 2000.

Teaching-related Articles

Venkatesh, V. “One-Size-Does-Not-Fit-All”: Teaching MBA Students Different ERP Implementation Strategies,” *Journal of Information Systems Education* (19:2), 2008, 141-146.

Other Teaching-related Activities in Academic Settings

- Short course (3 hours) on: "Theory Development" for PhD students, Hong Kong Polytechnic University, Dec 2015.
- Short course (3 days) on: "Theory Development" for faculty members, Telecom ParisTech, Paris, France, Oct 2015.
- Short course (6 hours) on: "Advanced Theory Development" for PhD students and faculty members, Monash University (Malaysia), Jul 2015.
- Short course (6 hours) on: "Theory Development" for PhD students, University of Mannheim (Germany), Aug 2014.
- Short course (6 hours) on: "Theory Development" for PhD students and faculty members, Monash University (Malaysia), Jul 2014.
- Short course (9 hours) on: "Readings in Healthcare IT" for PhD students, Hong Kong University of Science and Technology, Jun 2014.
- Short course (12 hours) on: "Theory Development and Writing" for PhD students, Hong Kong Polytechnic University, Mar 2014.
- Short course (3 hours) on: "Theory Development" for PhD students and faculty members, Shanghai Jiao Tong University, Jun 2013.
- Short course (approx 10 hours) on: "Theory Development" for PhD students, Hong Kong University of Science and Technology, Jun 2013.
- Short course (8 hours) on: "Writing Empirical Journal Articles" for PhD students and faculty members, Australian National University, Jul 2012.
- Short course (approx 10 hours) on: "Individual-level Research" for PhD students, Hong Kong University of Science and Technology, Jun 2012.
- Short course (8 hours) on: "Theory Development," for PhD students, Hong Kong Polytechnic University, Hong Kong, Apr 2012.
- Short course (16 hours) on: "Theory Development and Writing" for PhD students, Australian National University, Jul 2011.
- Short course (approx 10 hours) on: "Research Methods" for PhD students, Hong Kong University of Science and Technology, Jun 2011.
- Short course (16 hours) on: "Road to Success: A Guide for Researchers in the Behavioral and Social Sciences," Hong Kong Polytechnic University, Mar 2011. (listed earlier under book-related presentations)
- Short course (approx 10 hours) on: "Managing Research Programs and Writing Papers" for PhD students, Hong Kong University of Science and Technology, Jun 2010.

- Short course (16 hours) on: "Theory Development," March 2010, Hong Kong Polytechnic University, Hong Kong.
- Short course (approx 15 hours) on: "Data Analysis" for PhD students, Hong Kong University of Science and Technology, May-Jul 2009.
- Short course (8 hours) workshop on: "Theory Development," Australian National University, May 2009.
- Short course (16 hours) on: "Theory Development," Hong Kong Polytechnic University, Mar 2009.
- Short course (approx 15 hours) on assorted research topics, Hong Kong University of Science and Technology, May-Jul 2008.
- Short course (approx 15 hours) on assorted research topics, Hong Kong University of Science and Technology, Jun-Aug 2007.
- Short course (approx 15 hours) on assorted research topics, Hong Kong University of Science and Technology, Jun-Jul 2006.
- Short course (approx 15 hours) on assorted research topics, Hong Kong University of Science and Technology, Jun-Jul 2005.
- Short course (approx 15 hours) on assorted research topics, Hong Kong University of Science and Technology, Jun-Jul 2004.
- 1½-credit (20 hours) course on: "Transformation Enabled by IT," Indian School of Business, Hyderabad, India, February-April 2006.
- 1½-credit (20 hours) course on: "Internet-enabled Technologies: Challenges and Business Opportunities," Indian School of Business, Hyderabad, India, February-April 2006.
- 3-credit course on: "Management Information Systems," Helsinki School of Economics and Business Administration, Helsinki, Finland, August 2004.
- 3-credit course on: "Introduction to Information Technology and E-Business Fundamentals," Helsinki School of Economics and Business Administration, Helsinki, Finland, June 2004.
- 3-credit course on: "Introduction to Information Technology and E-Business Fundamentals," Helsinki School of Economics and Business Administration, Helsinki, Finland, June 2003.
- 3-credit course on: "Management Information Systems," Helsinki School of Economics and Business Administration, Helsinki, Finland, March 2003.
- 3-credit course on: "Electronic Commerce Applications: Evaluation, Design, and Development," Helsinki School of Economics and Business Administration, Helsinki, Finland, December 2002.
- 3-credit course on: "Introduction to Information Technology and E-Business Fundamentals," Helsinki School of Economics and Business Administration, Helsinki, Finland, June 2002.

- 3-credit course on: "Electronic Commerce Applications: Evaluation, Design, and Development," Helsinki School of Economics and Business Administration, Helsinki, Finland, December 2001.
- 3-credit course on: "Electronic Commerce Applications: Evaluation, Design, and Development," Helsinki School of Economics and Business Administration, Helsinki, Finland, July 2001.
- Speaker, Ph.D. Student Teaching Workshop, Smith School of Business, 2001.
- 3-credit course on: "Electronic Commerce Applications: Evaluation, Design, and Development," Helsinki School of Economics and Business Administration, Helsinki, Finland, June-July 2000,.
- Curriculum design for 18-day electronic commerce executive education series for the Smith School—for delivery at American Management Systems (AMS)—Smith School won the contract and is now delivering the e-commerce certification for AMS executives, Feb 2000.
- Speaker, Ph.D. Student Teaching Workshop, Smith School of Business, 2000.
- 3-credit course on: "Business Telecommunications," Helsinki School of Economics and Business Administration, Mikkeli, Finland, November-December 1999.
- 3-credit course on: "Introduction to Internet Technologies and Web Application Development," Helsinki School of Economics and Business Administration, Helsinki, Finland, June-July 1999.

Student Advising

<i>Doctoral Thesis Chair</i>	
2015-	Ruba Aljafari (chair)
2009-'11	Jaime Newell (co-chair), initial and current placement: University of Cincinnati
2008-'10	Xiaojun Zhang (co-chair), initial placement: HEC, Montreal; current placement: Hong Kong University of Science and Technology
2008-'09	Tracy Ann Sykes (chair), initial placements: National Science Foundation, Australian National University; current placement: University of Arkansas
2005-'08	Hilloi Bala (chair), initial and current placement: Indiana University
2004-'08	Srinivasan Venkatraman (co-chair), initial placements: Coastal Carolina University, Washington State University; current placement: Boeing
2003-'05	Likoebe Maruping (co-chair), initial placements: University of Arkansas, University of Louisville; current placement: Georgia State University
<i>Doctoral Thesis Committees</i>	
2011-'14	Sankar Srinivasan, initial and current placement: Idaho State University
2009-'12	Rick Brattin, initial and current placement: Tyson Foods
2008-'10	Stephen Du, Georgia State University (status unknown)
2007	Oscar Peters, University of Twente, Netherlands (initial and current placement: University of Twente)
2001-'05	Phil Johnson (status unknown)
2004-'05	Carrie Siu Man Lui, Hong Kong University of Science and Technology (initial and current placement: James Cook University)
1999-'01	Alan Carswell (initial and current placement: University of Maryland)
1997-'98	Mun Y. Yi (initial placement: University of South Carolina, current placement: Korea Advanced Institute of Science and Technology)
<i>Undergraduate Thesis Advisees</i>	
2004-'05	Doug Mitchell (Award for the best UG thesis in the Walton College)
2001-'02	Gary Yang (Simon award for best UG thesis in the Smith School)
1999-'00	Min Zhou
1997-'98	Nikhilesh Rao
<i>Grad Independent Study Project Advisees</i>	
Summer 2001 (Engg. MS)	Quoc Huynh
Spring 1999 (MBA)	Radu Burdaceau
Fall 1998 (MBA)	Delta Pelgrim
<i>UG Independent Study Project Advisees</i>	
Fall 2002	Thomas Ehrhardt, Samuel John, Joon Kwon, Vishal Parekh, Michael Somerville
Spring 2002	Angela Fayyad, Maritess Morales, Dennis Nonouchi, Philip Schmitz, Michael Smith
Fall 2001	Simret Belai, Angela Fayyad, Gregory Gorin, John Handy, Matthew Kling, Katrina Wojcik
Spring 2001	Jawahir Morarji, Tracy Sykes, Suman Thareja, Kevin Walsh
Fall 2000	Sharon Bi, Paul Maneesilasan, Melissa Millikin, Arun Muthuswami, Theresa Pak, David Park, Tracy Sykes, Lynn Treetharmruk, Shuyan Zhou
Spring 2000	Sharon Bi, Tom Cheng, Daniel Hoffacker, Kenyon Rogers
Fall 1999	Jeff Gore, James Wilds

Spring 1999	Christine Ho
Fall 1998	Ashenafi Ayelaw, Urvi Bhandari, Bryan Eisenberg, Jenifer Liapis, Nik Brisbin
Summer 1998	Jason Huff
Spring 1998	Christine Ho, Dinesh Salvi, Steve Thompson
Fall 1997	Joseph Bartell, Adam Berlickij, Roshani Bhatt
Summer 1997	Manish Vij

III. ADMINISTRATION AND SERVICE

Administrative and Leadership Roles

PhD Program Director, Information Systems Department, Walton College of Business, 2004-'09, 2011-'15

- Balance program and departmental interests vis-à-vis college and university objectives
- Manage PhD student GAs—assign students to balance faculty needs and student interests
- Mentor PhD students
- Oversight of weekly colloquium in fall and spring semesters; including visiting speaker series
- Perform periodic and annual evaluations of PhD students
- Led policy evaluation and changes to the PhD program in 2008-'09
- Led benchmarking efforts and curricular changes to the PhD program in 2004-'05
- Spearheaded the creation of an Information Systems Graduate Student Association in 2007

Director, MBA Consulting Program, Smith School of Business, 2002-'04

- Worked closely with client companies to identify potential consulting projects
- Scoped nearly 40 consulting projects from about 25-30 companies
- Each client paid just under \$10,000 as a fee to the school, thus raising nearly \$400K for the school each year
- Worked with school and departmental administration to run the program as a profit center
- Organized MBA student teams of about 6 students per project to balance client needs, project demands, and student interests
- Marshaled faculty members' support to serve as advisors for projects

Undergraduate Program Coordinator, Department of Information Systems, [not named then] Smith School of Business, 1997-'98.

- Advising students of a major that was growing rapidly at that time
- Identified areas for curricular changes in subsequent years
- Responsible for redesigning two key courses (programming and telecommunications)

Editorial Roles

- Senior Editor, *MIS Quarterly*, starting 2012.
- Editorial Board Member, *Engaged Management ReView*, starting 2014.
- Guest Editor, *Journal of Operations Management*, Special issue on IT, SCM and Services, 2010-'13. Sixty-two submissions were received and 13 were published in Volume 31, issue 6 in 2013.
- Advisory Board Member, *Oxford Research Encyclopedia of Business and Management*, starting 2014.
- Editorial Advisory Board Member, *Electronic Commerce Research*, starting 2014.

- Senior Editor, *Information Systems Research*, 2008-'11.
- Senior Editor, *AIS Transaction of Human-Computer Interaction*, starting 2008.
- Guest co-Senior Editor, *Journal of AIS*, Special issue on Human-computer Interaction, 2008.
- Guest Co-editor, *Information Systems Frontiers* of a special issue on "Adoption and Use of ICT in the Residential/Household Context," 2007-'08.
- Ad-hoc Senior Editor, *Information Systems Research*, 2006, 2007.
- Ad-hoc Senior Editor, *Journal of AIS*, starting 2006.
- Ad-hoc Senior Editor, *eService Journal*.
- Associate Editor, *Management Science*, 2006-'08.
- Associate Editor, *Journal of AIS*, starting 2004-'08.
- Associate Editor, *Decision Sciences Journal*, starting 2004.
- Associate Editor, *Information Systems Research*, 2003-'07.
- Associate Editor, *MIS Quarterly*, 2000-'03.
- Associate Editor, *International Conference on Information Systems*, 2004, 2005, 2006, 2007.
- Editorial Review Board Member, *Organizational Behavior and Human Decision Processes*, starting 2010.
- Editorial Review Board Member, *Production and Operations Management*, starting 2007.

Presentations/Panels

- Keynote, Midcareer Faculty Consortium, *International Conference on Information Systems*, Fort Worth, TX, Dec 2015.
- Keynote, Doctoral Consortium, *Pacific and Asia Conference on Information Systems*, Singapore, Jul 2015. (also listed under book presentations)
- Panelist on "Reflection and Looking Forward: A 25-Year Journey of Technology Adoption and Diffusion Research," *Workshop of Special Interest Group on Technology Adoption and Diffusion Research: International Conference on Information Systems*, Auckland, New Zealand, Dec 2014.
- "Using Technology to Make a Difference in Rural India," *International Business and Cultural Association*, University of Arkansas, Fayetteville, AR, Nov 2014.
- "The Power of Giving," *Walton College Dean's Executive Advisory Board*, Fayetteville, AR, Oct 2014.

- Keynote, Junior Faculty Consortium, *International Conference on Information Systems*, Milan, Italy, Dec 2013.
- Panelist on "What is an HCI Research Agenda for Social Networking Studies" *SIGHCI Workshop, International Conference on Information Systems*, Milan, Italy, Dec 2013.
- Panelist, "Theory Development," *JAIS Theory Development Workshop*, Milan, Italy, Dec 2013.
- Keynote, Doctoral Consortium, *International Conference on Information Systems*, Orlando, FL, Dec 2012.
- Camp counselor, Doctoral Consortium, *Pacific Asia Conference on Information Systems*, Hochiminh City, Vietnam, Jul 2012.
- Keynote, Junior Faculty Consortium, *International Conference on Information Systems*, Shanghai, China, Dec 2011.
- Camp counselor, Doctoral Consortium, *Pacific Asia Conference on Information Systems*, Brisbane, Australia, Jul 2011.
- Workshop Counselor, Research Workshop, National Sun Yat-Sen University, Kaohsiung, Taiwan, Jun 2011.
- Camp counselor, Junior Faculty Consortium, *International Conference on Information Systems*, St. Louis, MO, Dec 2010.
- Panelist on "What was Learned at ACIS?" *Australasian Conference on Information Systems*, Brisbane, Australia, Dec 2010.
- Expert group member on gender issues and technology, *United Nations*; also presented on the "Advancement of Women in Rural India," Paris, France, Sep 2010.
- Panelist on "Adoption and Diffusion Research: What Matters Next?" *Workshop of Special Interest Group on Technology Adoption and Diffusion Research: International Conference on Information Systems*, Phoenix, AZ, Dec 2009.
- Panelist, "IS Research in Asia," *Information Systems Symposium*, City University of Hong Kong, Jun 2009.
- Panelist, "Theory Development," *Information Systems Symposium*, City University of Hong Kong, Jun 2009.
- "Building and Managing a Research Program," *McMaster University*, May 2009.
- "Managing a Research Program," *University of Utah*, Apr 2009.
- "Let's Talk Research," *Australian National University*, Jul 2008.
- Panelist, "Publishing in Top-tier Journals," *Australian National University*, Jul 2008.

- "Managing Research Projects," *Korea University*, Jul 2008.
- Panelist, "Managing Research Projects," *City University of Hong Kong*, Jun 2008.
- "Digital Divide in India," *Indo-American Association*, Chennai, India, May 2008.
- Special plenary session, *Symposium on Cybercrimes and Insider Threats*, Indian Bank Academy for Growth and Excellence, Chennai, India, May 2008.
- "Business Processes in Organizations," *SMOT*, Chennai, India, May 2008.
- Panel Chair and Panelist of 2 panels related to research, OCIS Doctoral Consortium, *Academy of Management Conference*, Philadelphia, PA, Aug 2007.
- "Business Processes in Organizations," *Computer Society of India*, Chennai, India, May 2007.
- Panelist, "Theory Building," *JAIS Theory-building Workshop*, Milwaukee, WI, Dec 2006.
- Presentation on "Building and Sustaining a Research Program," *Decision Sciences International Conference Professional Development Workshop*, San Antonio, TX, Nov 2006.
- Panelist, "Publishing in JAIS: The Flagship Journal for the Association of Information Systems," *Pacific Asia Conference on Information Systems*, Kuala Lumpur, Malaysia, Jul 2006.
- Panelist, "How to be a Successful IS Professor," *Pacific Asia Conference on Information Systems Doctoral Consortium*, Kuala Lumpur, Malaysia, Jul 2006.
- Presentation on "Building a Research Program," Doctoral Consortium, *Administrative Sciences Association of Canada Conference*, Banff, Canada, Jun 2006.
- Panelist on Research, *International Conference on Information Systems Junior Faculty Consortium*, Las Vegas, NV, Dec 2005.
- Panel Moderator and Panelist, "Does Technology Adoption Research Have a Future?" *Decision Sciences International Conference*, Boston, Nov 2004.
- Panelist, "Addressing the IT Skills Crisis: Gender and the IT Profession," *International Conference on Information Systems*, Brisbane, Australia, Dec 2000. [virtual participant]

Professional Activities

- Panelist, Hong Kong Research Assessment Exercise, *Hong Kong Research Grants Council*, Hong Kong, 2014. (evaluating over 150 papers, grant proposals and esteem submissions; attending a 4-day panel session in Hong Kong).
- Co-chair, Mini-conference on IT and Supply-chain Management, *Decision Sciences International*, San Diego, 2010.
- Member, Expert Panel on Gender, Science and Technology, *United Nations Women*, UNESCO, Paris, 2010

- Member, Organizing Committee, *Third International Symposium on Information Systems*, Jodhpur, India, 2009.
- Co-program Chair, *Pacific Asia Conference on Information Systems Doctoral Consortium*, Hyderabad, India, 2009.
- Co-chair, General Topics, *International Conference on Information Systems*, Paris, 2008.
- Member, Organizing Committee, *Second International Symposium on Information Systems*, Hyderabad, India, 2008.
- Expert Advisory Panel on Research, *Hong Kong Polytechnic University*, 2008.
- Panelist, Innovation and Organizational Change Program, *National Science Foundation*, 2007-'09.
- Camp Counselor, OCIS Doctoral Consortium, *Academy of Management Conference*, Philadelphia, PA, 2007.
- Camp Counselor, Doctoral Consortium, *Americas Conference on Information Systems*, Keystone, CO, 2007.
- Member, Organizing Committee, *First International Symposium on Information Systems*, Hyderabad, India, 2007.
- Roundtable Leader, *JAIS Theory-building Workshop*, Milwaukee, 2006.
- Member, Organizing Committee, *First International Symposium on Information Systems*, Hyderabad, India, 2006.
- Camp Counselor, *Decision Sciences International Conference Doctoral Consortium*, San Antonio, TX, 2006.
- Faculty Advisor, Doctoral Consortium *Pacific Asia Conference on Information Systems*, Kuala Lumpur, Malaysia, 2006.
- Roundtable Leader, *JAIS Theory-building Workshop*, Las Vegas, NV, 2005.
- Camp Counselor, *International Conference on Information Systems Junior Faculty Consortium*, 2005.
- Jointly led a roundtable discussion (on three papers) at the *Journal of the AIS Theory-building Workshop*, *International Conference on Information Systems*, 2006.
- Member, Senior Scholars Panel, *Decision Sciences International Conference Doctoral Consortium*, 2005.
- Camp Counselor, *Decision Sciences International Conference Doctoral Consortium*, 2005.
- Co-chair, Information Systems Track, *Decision Sciences International Conference*, 2005.

- Member, Panel on "Building Successful Collaborations," *PhD Project Information Systems Doctoral Students Association Annual Conference*, Omaha, 2005.
- Member, Program Committee, *Gordon B. Davis Symposium*, University of Minnesota, 2005.
- Member, Program Committee, Human-Computer Interaction Workshop, *International Conference on Information Systems*, 2003, 2004, 2005.
- *MIS Quarterly's* "Reviewer of the Year" in 1999.
- Ad-hoc Reviewer: Management Science (1995-present), Information Systems Research (1996-present), MIS Quarterly (1994-present), Organizational Behavior and Human Decision Processes (2001-present), Decision Sciences (1997-present), Database (1999-present), Personnel Psychology (2000-present), IEEE Transactions on Engineering Management (1998-present), Journal of the Academy of Marketing Science (2006-present), Communications of the ACM (1999-present), International Journal of Human-Computer Studies (1999-present), European Journal of Information Systems (2000-present), Information Technology and Engineering Management (2005-present), Journal of Business Venturing (2000-present), Journal of Management (2000-present), Journal of Interactive Marketing (2001-present), OMEGA (2001-present), Science, Technology, and Human Values (2001-present), International Conference on Information Systems (1995-present), AMCIS (1997-present), Hawaii International Conference on System Sciences (1998-present)
- Member: Association for Information Systems, Decision Sciences Institute, INFORMS.

Campus Activities: University

- Faculty Advisor, Information Systems Graduate Student Association, 2006-'08; facilitated the creation of this student organization and ongoing activities include mentoring students and providing guidance on the association's activities.
- Faculty Advisor, Hindu Student Council, starting 2007; facilitated the creation of this student organization and ongoing activities include mentoring students and providing guidance on the association's activities.
- Member, University Judicial Board, University of Arkansas, 2005-present.
- Member, University Medal Selection Committee, University of Maryland, 2003.
- Member, University Senate CORE Committee, University of Maryland, 2002-'03.
- Member, Roberta Ma Scholarship Committee, University of Maryland, 2001.

Campus Activities: School

- Member, Promotion and Tenure Review Committee, Walton College of Business, starting 2014.
- Member, Teaching Committee, Walton College of Business, starting Fall 2009.
- Chair, PhD Program Committee, Walton College of Business, 2013-'15.

- Member, PhD Program Committee, Walton College of Business, 2004-'09, 2011-'13.
- Member, Diversity Taskforce, Walton College of Business, 2006-'07.
- Member, Awards Committee, Walton College of Business, 2005-'11.
- Member, Smith School Undergraduate Review Committee, 2001-'02.
- Member, Smith School Teaching Enhancement Committee, 2001-'02.
- Faculty Advisor, Information Systems Society, Smith School of Business, 1998-'00.

Campus Activities: Department

- Co-chair, Promotion and Tenure Review Committee, Information Systems Department, Fall 2015.
- Co-chair, Promotion and Tenure Review Committee, Information Systems Department, Fall 2014.
- Member, Faculty Search Committee (endowed chair), Information Systems Department, Walton College of Business, 2015-'16. (search ongoing)
- Chair, Faculty Search Committee (2 positions), Information Systems Department, Walton College of Business, 2013-'14. (search successful)
- Chair, Promotion and Tenure Review Committee, Information Systems Department, Fall 2013.
- Director, Information Systems PhD Program, Walton College of Business, 2004-'09, 2011-'15.
- Chair, PhD Program Committee, Information Systems Department, Walton College of Business, 2004-'09, 2011-'15.
- Chair, Faculty Performance Review Committee, Information Systems Department, Walton College of Business, 2010-'13.
- Chair, Visiting Assistant Professor Search Committee, Information Systems Department, Walton College of Business, 2013. (search successful)
- Member, Clinical Faculty Member Search Committee, Information Systems Department, Walton College of Business, 2013. (search successful)
- Member, Administrative Assistant Search Committee, Information Systems Department, Walton College of Business, 2013. (search successful)
- Member, Administrative Assistant Search Committee, Information Systems Department, Walton College of Business, 2012. (search successful)
- Chair, Faculty Search Committee, Information Systems Department, Walton College of Business, 2011-'12. (search successful)

- Chair, Visiting Assistant Professor Search Committee (2 positions), Information Systems Department, Walton College of Business, 2011. (search successful)
- Chair, Promotion and Tenure Review Committee, Information Systems Department, Walton College of Business, 2011.
- Member, Faculty Search Committee (2 positions), Information Systems Department, Walton College of Business, 2010-'11. (search successful)
- Member, PhD Program Committee, Information Systems Department, Walton College of Business, 2009-'11.
- Chair, Visiting Assistant Professor Search Committee, Information Systems Department, Walton College of Business, 2010. (search successful)
- Member, Faculty Performance Review Committee, Information Systems Department, Walton College of Business, 2009.
- Member, Faculty Search Committee, Information Systems Department, Walton College of Business, 2007-'08. (search successful)
- Chair, Diversity Committee, Information Systems Department, Walton College of Business, 2006-'07.
- Member, Department Chair Search Committee, Information Systems Department, Walton College of Business, 2006-'07. (search successful)
- Member, Promotion and Tenure Review Committee, Information Systems Department, Fall 2006.
- Chair, Faculty Search Committee (2 positions), Information Systems Department, Walton College of Business, 2005-'06. (search successful)
- Co-chair, Promotion and Tenure Review Committee, Information Systems Department, Fall 2005.
- Member, Promotion and Tenure Review Committee, Information Systems Department, Fall 2005.
- Coordinator, Information Systems Department Speaker Series, Walton College of Business, 2004-'09.
- Chair, .NET Committee, Department of Decision and Information Technologies, Smith School of Business, 2003.
- Member, Faculty Search Committee, Department of Decision and Information Technologies, Smith School of Business, 2002-'03. (search successful)
- Member, Publication Policy Committee, Department of Decision and Information Technologies, Smith School of Business, 2001-'02.
- Member, UG IS Survey Course Taskforce, Department of Decision and Information Technologies, Smith School of Business, 2002.

- Member, Faculty Search Committee, Department of Decision and Information Technologies, Smith School of Business, 2001-'02. (search successful)
- Chair, Departmental Undergraduate Program Committee, Smith School of Business, 2000-'01.
- Coordinator, Departmental Seminar/Workshop Series, Smith School of Business, 2000-'01.
- Member, Faculty Search Committee, Department of Decision and Information Technologies, Smith School of Business, 1999-'00. (search successful)
- Member, Teaching Professor Search Committee, Department of Decision and Information Technologies, Smith School of Business, 1999-'00. (search successful)
- Member, Undergraduate Curriculum Revision Committee, Department of Decision and Information Technologies, Smith School of Business, 1998-'00.
- Member, Faculty Search Committee, Department of Decision and Information Technologies, Smith School of Business, 1998-'99. (search successful)
- Member, Teaching Professor Search Committee, Department of Decision and Information Technologies, Smith School of Business, 1998-'99. (search successful)
- Faculty Advisor, Information Systems Society, Smith School of Business, 1998-'00.
- Member, Departmental Taskforce, Doctoral Program Review, Smith School of Business, Fall 1998.
- Chair, Departmental Taskforce, Undergraduate Program Review, Smith School of Business, Fall 1998.
- Member, Faculty Search Committee, Department of Information Systems, [not named then] Smith School of Business, 1997-'98.
- Coordinator, Departmental Workshop Series, Department of Information and Decision Sciences, Carlson School of Management, University of Minnesota, 1995-'96.

IV. PROFESSIONAL EXPERIENCE

- | | |
|-------------------------|---|
| Fall 2011-present | <p>Distinguished Professor and George and Boyce Billingsley Chair in Information Systems
 Department of Information Systems
 Walton College of Business, University of Arkansas, Fayetteville, AR
 Highlights: Distinguished Professor is the highest rank in the university system; Holder of an Endowed Chair; Information Systems PhD Program Director (2011-'15); High teaching evaluations.</p> |
| Summer 2004-Summer 2011 | <p>Professor and George and Boyce Billingsley Chair in Information Systems
 Department of Information Systems
 Walton College of Business, University of Arkansas, Fayetteville, AR
 Highlights: Early promotion to Professor; Holder of an Endowed Chair;</p> |

Information Systems PhD Program Director (starting 2011, 2004-'09); High teaching evaluations.

Fall 2002-
Spring 2004

Associate Professor, Tyser Fellow, and Director of MBA Consulting
Decision and Information Technologies Department
Smith School of Business, University of Maryland, College Park, MD
Highlights: Early promotion to Associate Professor; Identifying and scoping about 35 consulting projects (per year) for MBA teams; High teaching evaluations.

Summer 1997-
Summer 2002

Assistant Professor and Tyser Fellow
Decision and Information Technologies Department
Smith School of Business, University of Maryland, College Park, MD
Highlights: Named 1st Tyser Fellow in 1999 based on research output; Led curricular changes in UG program; High teaching evaluations.

V. ACADEMIC BACKGROUND

Ph.D.
1993-1997

University of Minnesota
Major: Information and Decision Sciences; Supporting Field: Psychology

Graduate Program
1991-1993

Temple University, Philadelphia
Major: Information Systems

Undergraduate
1987-1991

PSG College, Bharathiar University, India
Major: Computer Science and Engineering